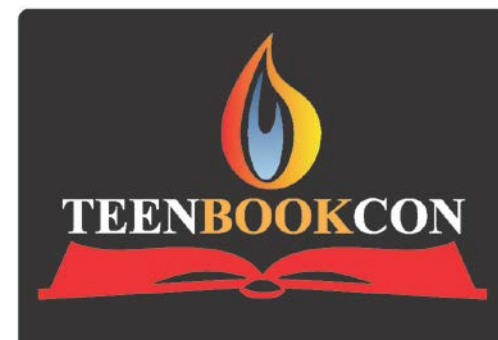


It All Works...
TOGETHER

TEEN Book Con 2014 COMMITTEE MEMBERS

JANIS BENEFIELD – SBISD
CATHY BERNER – Blue Willow Bookshop
SHEETAL CHINYOY – HPL
REBECCA DENHAM – HCPL
VICKI FISHER – AISD
TONY GOODWYN – HPL
SALLY BATES GOODROE – HPL
MARGARET HALE – UNIVERSITY OF HOUSTON
ALICE HARRIGAN – HISD
KIM HERRINGTON – PEARLAND ISD
SALLY HILLIARD – RIVER OAKS BAPTIST SCHOOL
JENNY HINOJOSA – PASADENA ISD
VELDA HUNTER – HISD
VALERIE KOEHLER – BLUE WILLOW BOOKSHOP
LAURA LEIB – DUCHESNE ACADEMY
GRACE LITTLEFIELD – SECOND BAPTIST SCHOOL
JULIE MULKEY – PASADENA ISD
VIRGINIA OSBORNE – HPL
KAREN PAULUS – FBISD
ERIN SEGRETO – KATY ISD
SUSAN SCHLEIN – AISD, RETIRED
CHRISTINA STARK – AISD
LISA STULTZ – AISD, TEEN BOOK CON CO-CHAIR
ARIA TATELMAN – TEEN BOOK CON CO-CHAIR
MICHELLE TUTTLE – KATY ISD
KIM WARWICK – KATY ISD
MARCO ZANNIER – AISD

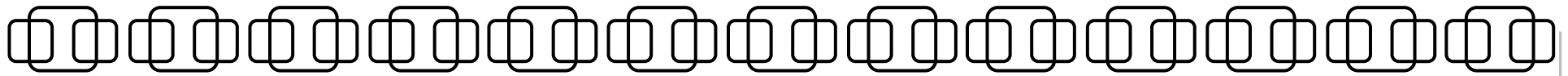
THE GREATER HOUSTON TEEN Book CONVENTION



www.teenbookcon.org

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TEEN BOOK CON:

THE GREATER HOUSTON TEEN BOOK CONVENTION

Mission: To celebrate and promote reading by connecting teens with authors.

OUR GOALS ARE TO:

- ❖ Connect teen readers to local and national authors and illustrators
- ❖ Educate, enrich, inform & entertain local teens and other participants
- ❖ Promote literacy
- ❖ Encourage interaction between aspiring writers and established authors
- ❖ Celebrate the educational & recreational benefits of teen reading

Who will ATTEND?

- ❖ Target audience is teens grades 7-12
- ❖ Teachers, Librarians, Parents & other advocates for teen literacy
- ❖ Promotion for this event occurs throughout the greater Houston area at libraries, schools and other youth oriented agencies

How does it work?

- ❖ Author/Illustrator presentations
- ❖ Keynote presentation
- ❖ Breakout sessions allowing smaller groups to interact directly with the authors/illustrators
- ❖ Book signing and book & t-shirt sales with authors/illustrators

How much Support is needed?

EVENT BUDGET: \$5,000-\$10,000

This COVERS:

- ❖ Authors' travel costs (airfare & driving)
- ❖ Possible author honoraria
- ❖ Lodging and meals for invited authors and illustrators
- ❖ Publicity and other necessary support materials (i.e. advertising, posters, bookmarks, etc.)

Why BECOME A TEEN BOOK CON PARTNER?

- ❖ Teens and the entire community will benefit from the generosity and vision of those that believe this event is worthy of participation and support
- ❖ This is a visible event throughout the greater Houston area. Partners will be clearly thanked and prominently displayed on all promotional and Con materials
- ❖ Partners will be seen as being supportive of libraries, the communities they serve and the youth that are the future of those communities

For additional information about
TEEN Book CON and partnership
or recognition opportunities,
please contact Committee Chairs:

ARIA TATELMAN

atatelman@gmail.com

Lisa Stultz

lisa.stultz@aliefisd.net

PARTNERSHIP Support Levels

AUTHOR LEVEL - \$2000 AND up

- ❖ **ALL NOVEL LEVEL benefits PLUS:**
- ❖ Highlighted display of name/logo on official Sponsor Boards
- ❖ Company materials in book sale bags
- ❖ Table signage at author book signings

NOVEL LEVEL - \$1000-\$1999

- ❖ **ALL CHAPTER LEVEL benefits PLUS:**
- ❖ Name/logo and website link on Teen Book Con's website
- ❖ Prominent display of your company name/logo on banner at the Con
- ❖ Name/logo on t-shirts worn by all volunteers and sold at the Con
- ❖ Name/logo on all Author breakout sessions

CHAPTER LEVEL - \$500-\$999

- ❖ **READER LEVEL benefits PLUS:**
- ❖ Name/logo on t-shirts worn by all volunteers and sold at the Con
- ❖ Name/logo on all Con posters
- ❖ Stage announcements

READER LEVEL - up to \$499

- ❖ Name/logo and website link on Teen Book Con's website

**RECOGNITION OPPORTUNITIES ARE
FLEXIBLE TO BETTER MEET YOUR NEEDS!**